

Conference Abstract

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Conference Abstract

FOOD INDUSTRY CHALLENGES, OPPORTUNITIES AND STRATEGIES

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ABSTRACT

For the assembly and distribution of food shopper problems related to food safety scandals have resulted during a very international and interconnected system. During previous years standards on food quality and safety were developed, firms of developing countries have problems to regulate to those standards. Secondly, increasing marginal cost of certification, pressurizes company profits in industrial countries. Both of them effects hearth ways for higher system. Food trade is crating an endeavor to help customers in feeding healthily and sustainably. Reforms are made on increasing intake of fruits and vegetables. Portion management and knowledge provision enhances healthier decisions for the general public. Except fruit and vegetables, stress has been on much more than energy. Low consumption of important micronutrients, excess energy intake as compared to expenditure, is commonly ignored. One of the most important challenges is that the relatively poor understanding of long run dietary behavior changes. Mere reformulation is unlikely to produce whole answer to the challenge of up feeding patterns and nutrient provision, but it's a contributor. Development in nanoscience and nanotechnologies provides new opportunities for innovation to food around the world. Recent years have witnessed progress in food and agricultural areas of science resulting in application development.



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